

Empowering Writers Professional Development Packages

<p style="text-align: center;">Implementation Edge</p> <p>Our proven methodology and lesson design provide teachers with an instructional edge. Specifically, teachers will understand the impact of a common language, assured experiences, skill development, and strong vertical alignment. The EW approach to instruction transcends writing and puts the "best" back into teaching practices.</p>	<p style="text-align: center;">Coaching Edge Package</p> <p>The Coaching Edge will ensure fidelity of the writing instruction and ultimately empower the teachers and literacy team to achieve long-term success in writing and reading. Providing customized support will meet the needs of teachers and promote the use of research-based best practices in the classroom. Coaching can be customized. Choose from modeling, classroom observation, student sample review, scoring and rubrics, planning, etc.</p>
<p style="text-align: center;">Literacy Launch and Foundational Skills Workshop</p> <p>This initial training establishes the writing-reading connection and supports teachers on both generative and responsive writing for grades 2-8 teachers.</p> <p>Professional Development that includes:</p> <ul style="list-style-type: none"> ➤ Literacy Launch and Foundational Skills Workshop - 6 hours (In-person or LIVE Zoom) ➤ (2) Virtual Follow-up sessions - customized 1 hour webinars based on your selected area of focus 	<p style="text-align: center;">Grades K-8</p> <p style="text-align: center;">\$8,900*</p> <p style="text-align: center;">Package includes 3 days of In-school coaching as described above. Here is an example:</p> <p>Day 1 Model lessons and debrief with teachers at each grade level</p> <p>Day 2 Classroom observations and feedback</p> <p>Day 3 Review student work and design next steps</p> <p style="text-align: right;"><i>*Add days, as needed to accommodate # of teachers served/specific schedules / travel not included</i></p>
<p style="text-align: center;">Constructed Response - A Step-by-Step Approach Workshop</p> <p>This training is the next step for teachers ready to take a deeper dive into the process of analyzing and responding to a source text.</p> <p>Professional Development that includes:</p> <ul style="list-style-type: none"> ➤ Constructed Response Workshop - 6 hours (In-person or LIVE Zoom) includes: <ul style="list-style-type: none"> - Instructional tools to analyze and annotate text - How to paraphrase and cite evidence in source texts (narrative and informational) - How to model the step by step process to a well written response ➤ (2) Virtual Follow-up sessions - customized 1 hour webinars based on your selected area of focus 	<p style="text-align: center;">Coaching Edge Package 2</p> <p style="text-align: center;">Grades K-8</p> <p style="text-align: center;">\$5,900*</p> <p style="text-align: center;">Package includes 2 days of In-school coaching as described above. Here is an example:</p> <p>Day 1 Model lessons and debrief with teachers at each grade level</p> <p>Day 2 Classroom observations and feedback</p> <p style="text-align: center;">Coaching Edge Virtual</p> <p style="text-align: center;">Grades K-8</p> <p style="text-align: center;">\$2,900*</p>
<p style="text-align: center;">Workshop Pricing</p> <p style="text-align: center;">One Workshop - \$4,000*</p> <p style="text-align: center;">Both Workshops - \$7,900*</p>	<p>(4) Live Virtual Coaching Sessions (up to 90 minutes ea.)</p>
<p style="text-align: right;"><i>*up to 40 participants for training / travel not included</i></p>	<p style="text-align: right;"><i>*up to 40 participants for training / travel not included</i></p>