

Empowering Writers Professional Development Packages

HUB Onboarding w/ the Literacy Launch	Implementation Edge	AND / OR	Implementation Edge On-Demand	Coaching Edge Package
<p>Your teachers have a good handle on writing instruction and making literacy connections and need assistance becoming familiar with the HUB resource.</p>	<p>Our proven methodology and lesson design provide teachers with an instructional edge. Specifically, teachers will understand the impact of a common language, assured experiences, skill development, and strong vertical alignment. The EW approach to instruction transcends writing and puts the "best" back into teaching practices.</p>		<p>The Implementation Edge - on your own time! Invest in access to our PD for up to a year. This allows you to provide blocks of learning opportunities that best fit your teachers' schedule and have support on-demand. Includes 2 hours of virtual professional development to answer questions or support teachers in any number of areas.</p>	<p>The Coaching Edge will ensure fidelity of the writing instruction and ultimately empower the teachers and literacy team to achieve long-term success in writing and reading. Providing customized support will meet the needs of teachers and promote the use of research-based best practices in the classroom. Coaching can be customized. Choose from modeling, classroom observation, student sample review, scoring and rubrics, planning, etc.</p>
<p>Grades 2-8 \$750</p>	<p>Grades 2-8 \$7900*</p>		<p>Grades 2-8 \$6000 (1 year school license*)</p>	<p>Grades K-8 \$8900*</p>
<p>Package includes the following:</p>	<p>Package includes the following:</p>		<p>Package includes the following:</p>	<p>Package includes 3 days of In-school coaching as described above. Here is an example:</p>
<ul style="list-style-type: none"> ➤ Set up and rostering on HUB Platform ➤ Introduction to the HUB Webinar (1 hour Live) ➤ Literacy Launch On-Demand 2-hour Course ➤ Post implementation Check in 	<p>HUB Onboarding</p> <p>Professional Development (12 hours) that includes:</p> <ul style="list-style-type: none"> ➤ Literacy Launch and Informational Skills (6 hours Live) ➤ Narrative Skills with modeling (4 hours On-Demand) ➤ (2) Virtual PD sessions (1 hour Live ea.) <p>Virtual Year-end Review (up to 1 hour Live)</p> <ul style="list-style-type: none"> ➤ Implementation, pacing, strengths and weaknesses ➤ Student Progress ➤ Plan for upcoming school year <p><i>*up to 40 participants for training / travel not included</i></p>		<p>HUB Onboarding</p> <p>On-Demand Professional Development with sections that include:</p> <p>Informational and Narrative Writing Training</p> <ul style="list-style-type: none"> ➤ Literacy Launch (2 hours) ➤ Informational Skills with modeling (4 hours) ➤ Narrative Skills with modeling (4 hours) ➤ (2) Virtual PD sessions (1 hour Live ea.) <p>Live Virtual Year-end Review (up to 1 hour)</p> <ul style="list-style-type: none"> ➤ Implementation, pacing, strengths and weaknesses ➤ Student Progress ➤ Plan for upcoming school year <p><i>*school wide license for up to 40 participants for training</i></p>	<p>Day 1 Model lessons and debrief with teachers at each grade level</p> <p>Day 2 Classroom observations and feedback</p> <p>Day 3 Review student work and design next steps</p> <p><i>*Add days, as needed to accommodate # of teachers served/specific schedules / travel not included</i></p>
<p>➤ Contact Us</p> <p>askus@empoweringwriters.com</p> <p>1-866-285-3516</p> <p>www.EmpoweringWriters.com</p>	<p>Implementation Edge PLUS Teaching Through Text</p> <p>\$11,900*</p> <p>includes above package plus</p> <ul style="list-style-type: none"> ➤ How to apply informational skills to tasks that require students to identify and cite evidence from text. ➤ Instructional tools to analyze and annotate text ➤ How to paraphrase and cite evidence in source texts (narrative and informational) ➤ How to model the step by step process to a well written response <p><i>Teaching Through Text/Constructed Response is a 6-Hour Live training.</i></p>		<p>Implementation Edge On-Demand for K-8</p> <p>\$7,900 (1 year school license*)</p> <p>includes above package plus</p> <ul style="list-style-type: none"> ➤ Getting Ready to Write K-1 Training (6 hours On-Demand) ➤ Virtual PD session (1 hour Live) 	<p>Coaching Edge Package 2</p> <p>Grades K-8 \$5,900</p> <p>Package includes 2 days of In-school coaching as described above. Here is an example:</p> <p>Day 1 Model lessons and debrief with teachers at each grade level</p> <p>Day 2 Classroom observations and feedback</p> <p>Coaching Edge Virtual</p> <p>Grades K-8 \$2,900</p> <ul style="list-style-type: none"> ➤ (4) Live Virtual Coaching Sessions (up to 90 minutes ea.)

Digital teaching guides on the HUB are sold separately

Grades K-1 Empowering Writers Professional Development Packages

HUB Onboarding	Implementation Edge for K-1	AND / OR	Implementation Edge On-Demand for K-1	Coaching Edge Package
<p>Your teachers have a good handle on writing instruction and making literacy connections and need assistance becoming familiar with the HUB resource.</p>	<p>Our proven methodology and lesson design provide teachers with an instructional edge. Specifically, teachers will understand the impact of a common language, assured experiences, skill development, and strong vertical alignment. The EW approach to instruction transcends writing and puts the "best" back into teaching practices.</p>		<p>The Implementation Edge - on your own time! Invest in access to our PD for up to a year. This allows you to provide blocks of learning opportunities that best fit your teachers' schedule and have support on-demand. Includes 2 hours of virtual professional development to answer questions or support teachers in any number of areas.</p>	<p>The Coaching Edge will ensure fidelity of the writing instruction and ultimately empower the teachers and literacy team to achieve long-term success in writing and reading. Providing customized support will meet the needs of teachers and promote the use of research-based best practices in the classroom. Coaching can be customized. Choose from modeling, classroom observation, student sample review, scoring and rubrics, planning, etc.</p>
<p>Grades K-1 \$750</p>	<p>Grades K-1 \$4,000*</p>		<p>Grades K-1 \$2,700 (1 year school license*)</p>	<p>Grades K-1 \$8900*</p>
<p>Package includes the following:</p>	<p>Package includes the following:</p>		<p>Package includes the following:</p>	<p>Package includes 3 days of In-school coaching as described above. Here is an example:</p>
<ul style="list-style-type: none"> ➤ Set up and rostering on HUB Platform ➤ Introduction to the HUB Webinar (1 hour Live) ➤ Post implementation Check in 	<p>HUB Onboarding Package</p> <p>Professional Development (12 hours) that includes:</p> <ul style="list-style-type: none"> ➤ Live Getting Ready to Write K-1 Training (6 hours in-person or virtual) ➤ A Sentence A Day Training (3 hours On-Demand) ➤ (3) Virtual PD sessions (1 hour Live ea.) <p>Virtual Year-end Review (up to 1 hour Live)</p> <ul style="list-style-type: none"> ➤ Implementation, pacing, strengths and weaknesses ➤ Student Progress ➤ Plan for upcoming school year <p><i>*up to 40 participants for training / travel not included</i></p>		<p>HUB Onboarding w/ the Literacy Launch</p> <p>On-Demand Professional Development with sections that include:</p> <p>K-1 Training</p> <ul style="list-style-type: none"> ➤ Getting Ready to Write K-1 Training (6 hours) ➤ A Sentence A Day Training (3 hours)* ➤ (3) Virtual PD sessions (1 hour Live ea.) <p>Live Virtual Year-end Review (up to 1 hour)</p> <ul style="list-style-type: none"> ➤ Implementation, pacing, strengths and weaknesses ➤ Student Progress ➤ Plan for upcoming school year <p><i>*school wide license for up to 40 participants for training</i></p>	<p>Day 1 Model lessons and debrief with teachers at each grade level</p> <p>Day 2 Classroom observations and feedback</p> <p>Day 3 Review student work and design next steps</p> <p><i>*Add days, as needed to accommodate # of teachers served/specific schedules / travel not included</i></p>
<p>➤ Contact Us</p> <p>askus@empoweringwriters.com</p> <p>1-866-285-3516</p> <p>www.EmpoweringWriters.com</p>				<p>Coaching Edge Package 2</p> <p>Grades K-1 \$5,900</p> <p>Package includes 2 days of In-school coaching as described above. Here is an example:</p> <p>Day 1 Model lessons and debrief with teachers at each grade level</p> <p>Day 2 Classroom observations and feedback</p> <p>Coaching Edge Virtual</p> <p>Grades K-1 \$2,900</p> <p>➤ (4) Live Virtual Coaching Sessions (up to 90 minutes ea.)</p>

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Sample Coaching Plan for Schools

Empowering Writers has developed coaching services to support the implementation of writing instruction. The coaching services will ensure fidelity of the writing instruction and ultimately empower the teachers and literacy team to achieve long-term success in writing.

The research is very clear that teacher practice is one of the most important factors influencing student achievement. Providing customized support will meet the needs of teachers and promote the use of research-based best practices in the classroom.

Empowering Writers will partner with your school to provide a customized professional development plan that includes the following:

1. Set Goals and Establish Accountability

Goals will be established and communicated to all schools and supporting staff prior to the coaching cycle. This will create a long-term vision that will provide motivation and intention throughout the cycle.

School Year Goals:

The teachers will be introduced to and begin to understand the Empowering Writers methodology and skill building necessary for student success.

The students will demonstrate evidence of the application of the skills instructed.

Empowered classrooms will utilize the *Getting Ready to Write Guide (K-1)/Writing Companion resource (Grades 2-5)*, will use EW language during class discussions, and display instructional posters (informational pillar/narrative diamond, productive questions, examples of the skills, modeling/ teaching charts) and student work highlighting learned skills.

2. Plan School Visits

- **Kick off:** The EW coach will introduce herself, set up the objectives of the campus visits, and discuss lesson modeling in a 45 minute virtual meeting.
- **Coaching Day #1 and #2:** EW coach will coordinate with campus coaches, then will plan and execute requested modeled lessons in designated K-5 classrooms with the professional staff observing-- 3 grade levels on day one and 3 grade levels on day two. Following each lesson, there will be a debrief from the lesson, consideration of next steps, and a Q&A.
(Teachers will be asked to replicate the lesson and/or those following during the next month, then bring student work to Coaching Day #3.)

<u>Day #1</u>	<u>Schedule</u>	<u>Location</u>
8:00 - 9:00	Classroom Modeling #1 Skill/Lesson: Unit 3A: Lesson: Writing Elaborative Segments	Teacher: Grade level: 5th Room number: 400
9:00 - 9:30	Debrief #1	
9:45 - 10:45	Classroom Modeling #2 Skill/Lesson: U3A: Lesson: Writing Elaborative Segments	Teacher: Grade level: 3rd Room number: 300
10:45 - 11:15	Debrief #2	
12:30 - 1:30	Classroom Modeling #3 Skill/Lesson: U3A: Lesson: Writing Elaborative Segments	Teacher: Grade level: 4th Room number: 400
1:30 - 2:00	Debrief #3	

<u>Day #2</u>	<u>Schedule</u>	<u>Location</u>
8:00-9:00	Classroom Modeling #4 Skill/Lesson: Narrative Section: Lesson 4: Listen and Imagine	Teacher: Grade level: Kindergarten Room number: 200
9:00 - 9:30	Debrief #4	
10:30 - 11:30	Classroom Modeling #5 Skill/Lesson: Unit 5: Lesson 3: Pick, List, and Choose	Teacher: Grade level: 1st Grade Room number: 100
11:30 - 12:00	Debrief #5	
12:30 - 1:30	Classroom Modeling #6 Skill/Lesson: Narrative Section: Lesson 4: Listen & Imagine	Teacher: Grade level: 2nd Grade Room number: 300
1:30 - 2:00	Debrief #6	

- **Coaching Day #3:** EW Coach will meet with each grade level team during their PLC time for 1 hour to review student work/progress, answer questions, and plan next steps.

Coaching Day #3 Sample Schedule (**Class coverage will be required*)

8:15 - 9:15 - 2nd Grade *
9:15 - 10:15 - 1st Grade
10:15 - 11:15 - Kindergarten *
11:15 - 11:45 - Lunch
11:50 - 12:50 4th Grade
12:50-1:50 - 3rd Grade *
1:50 - 2:50 - 5th Grade

- **Coaching Days #4 and #5:** Moving forward, days 4 and 5 will be customized to the specific needs of each grade level or teacher. While some will move into being observed by the trainer with a debriefing session for feedback and next steps, others might benefit more from additional modeling. This plan allows the coaching to be flexible and offers support in ways that are beneficial to each grade level.

Quote me a Package, here are my details!