



# Meet the Hub. Your all-in-one solution for empowering educators to nurture strong writing and reading skills in every student.

As educators ourselves, we understand how busy a teacher's day can be, and we know the best teaching tools are easy to use. That's why we created the Hub: a convenient platform that provides instant access to digital teaching guides, lesson plans, scope and sequence documents, rubrics, and vertically aligned K-8 instructional tools.





### Strengthen your teaching skills with proven tips and techniques.

The Hub includes dynamic video that showcases modeled lessons, coaching segments, troubleshooting, and teacher background tips. You'll get a deeper understanding of every topic in our curriculum, and learn the best way to transfer your knowledge to students in the classroom.

### **Teacher Background**

Refresh and renew your teaching with these bite-sized segments designed to prepare and inform your instruction.



#### **Modeled Lessons**

Watch actual classroom footage of foundational skills taught by Empowering Writers certified instructors—insight you can apply immediately.



On-Demand Professional Learning

### Tips

Elevate your teaching practices with valuable overviews, pacing advice, and troubleshooting tips from Empowering Writers master teachers.



### Empowering Writers



## Bring learning to life with fresh and engaging teaching tools.

The Hub transforms learning through vibrant videos, animations, and multi-sensory experiences that explore and explain the essentials of good writing while nurturing each reader's growth. Discover teacher-focused, classroom-based videos that showcase real-world strategies for teaching narrative, informational, opinion, and argumentative writing, as well as grammar, editing, and revising skills.

### **Virtual Field Trips**

Engage students with multi-sensory experiences that provide essential background information on topics prior to reading the text, annotation and analysis.





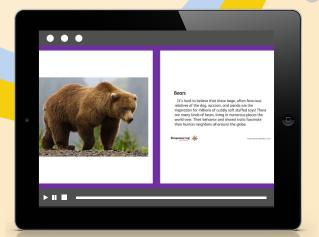
Direct to Student Content

### **Skill Power! PowerPoints**

Introduce key skill areas in the writing process with topic-specific presentations.

#### **Narrated Text**

Help your students experience text through audio narration as they read along.





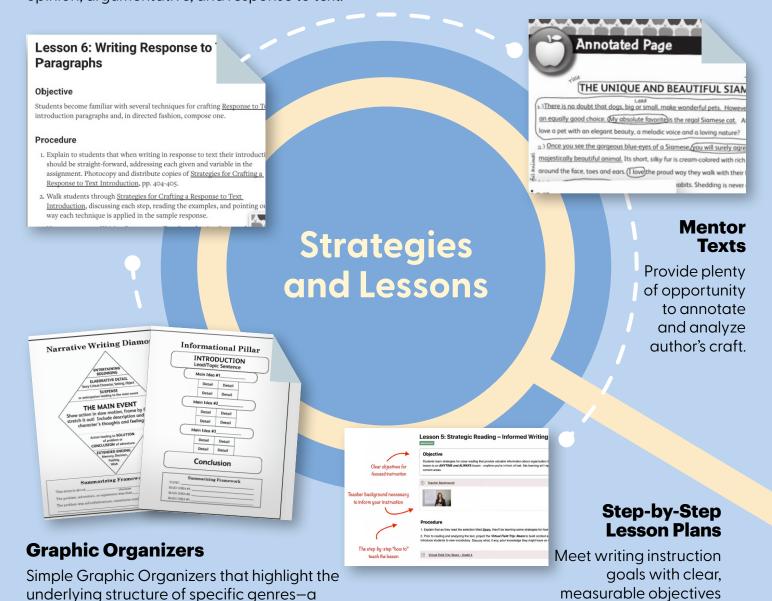


### Help every student learn the necessary foundational writing skills.

As an educator, you know every student learns differently. That's why the Hub offers a wealth of content to support diverse learning styles at every grade level, all while delivering foundational and skill-building content.

### **Genre-Specific Lessons**

Strengthen students' understanding of each writing genre—including narrative, informational, opinion, argumentative, and response to text.



and actionable strategies.

great reading and writing tool.